



# Help CVEA Power a Small Business Comeback With Co-op Connections

The COVID-19 pandemic has had a devastating effect on our communities. CVEA believes it is time to work together to help small businesses in our communities thrive again. As part of National Co-op Month in October, the cooperative is relaunching Co-op Connections, a free member savings program. This program will help members save on every day items, while supporting local businesses.

CVEA staff has been working hard recruiting businesses to participate in the program by offering special deals to Cooperative members. For their partnership, CVEA supports them through local and nationwide marketing and promotion of their discount.

Remember, when you shop and dine locally, you invest in your community. Help your Co-op make a difference by supporting the local businesses that support you through the Co-op Connections program.

As this is written, we've already secured deals from over 30 (districts combined) local retail, convenience foods, lodging, dining, and automotive merchant categories. We'll continue to add more businesses and discounts as we head into Co-op Month, so visit the website or your mobile app often to see what you can save on the things you're looking for in our communities. Businesses will also be featured on [cvea.org](http://cvea.org) and the Co-op's Facebook page, so 'like' or 'follow' us to stay up to date.

In addition to local savings, members can take advantage of national partner deals, hotel and travel discounts, deals on event tickets, low cost insurance products, and a host of healthy savings discounts, to include the successful prescription discount program. Healthy savings discounts vary by location, but the Co-op Connections app has a tool to help you find a location to suit your needs.

In addition, the program offers digital coupons, roadside assistance through the mobile app, and a cash back program where members can earn up to 27 percent cash back when shopping online at over 1,300 stores. CVEA definitely advocates for shopping at local merchants, but we know people in our remote communities shop online, so why not get money back? If you're already buying, it's time to get paid!

The best part of Co-op Connections is that as a CVEA member, you get all of these great benefits absolutely FREE, and right from your mobile device. You can now go beyond the card and access your digital discount card right from the mobile app or by printing it directly from the website. No plastic necessary. Just visit [cvea.org](http://cvea.org) or download the free Co-op Connections app on your mobile device to 'get connected' and see where you can save.

If you are visiting neighboring towns, remember that your digital discount card is good wherever a Co-op Connections program exists. This program goes way beyond Alaska. There is a network of more than 23,500 discounts throughout the country. Just type the zip code where you're heading into the mobile app to find local deals in that location, or access GPS tracking or look for the window sticker as you walk about town. Show your digital discount card from the app or present your physical card at the point of sale to get discounts on dining, services and at retail locations. And don't forget, the national discounts will work for you wherever you may be headed.

CVEA is part of the Touchstone Energy Cooperatives brand, a nationwide alliance of more than 725 consumer-owned electric cooperatives dedicated to serving their members and communities with integrity, accountability, innovation and commitment to community. These money saving benefits are part of our commitment to helping CVEA members during challenging economic times.

## Get Connected During Co-op Month This October

- October 1, Co-op Connections program relaunches
- October 1, CVEA members can now sign up for the Co-op Connections program FREE using the mobile app or by visiting [connections.coop](http://connections.coop)
  - New members will be randomly drawn each week for prizes so make sure to get signed up
- Oct. 12-23, shop and SAVE on local deals and enter the 'Are You Connected?' shopping contest
  - Find local Co-op Connections deals, use your digital discount or printed paper card to shop and save, and email a picture of you at checkout to [co-opconnections@cvea.org](mailto:co-opconnections@cvea.org)
  - All submissions will be entered into a drawing for one of two \$250 energy credits per district
- October 19, the [connections.coop](http://connections.coop) website and mobile app will update to provide even easier access to savings
- October 20-30, 'Get Connected' Scavenger Hunt
  - Get connected to all the Co-op Connections program has to offer and find your way around the new website and mobile app
  - Complete the scavenger hunt and enter to win one of two \$150 CVEA energy credits per district
  - Find complete details and instructions at [cvea.org](http://cvea.org)
- October 1-31, local business discounts featured daily on the CVEA and community Facebook pages, please like or follow our page

All Co-op Connections Co-op Month relaunch details and instructions can be found at [cvea.org](http://cvea.org). For additional information, if you'd like a plastic discount card, or if you are a business who would like to sign up, please contact Cindy Unger, CVEA Cooperative Assistant, at 835-4301 or email [cunger@cvea.org](mailto:cunger@cvea.org). ■



**Co-op Connections®**  
is the free member  
discount program that  
supports local businesses  
and saves you money.

